



Sponsoring and Exhibiting at MLSA's 64th Annual Conference

[VanDyk Mortgage Convention Center](#)

Muskegon, MI

Friday, April 25 and Saturday, April 26, 2025

Level	Table at event	Program Ad	Event Slides	Logo Placement	Email Newsletter and Social Media	Cost
<i>Platinum</i>	Yes	Full Page	Ad in slide show	Website and Riparian magazine	Special thank you and social media post	\$1200+ (with half price registration for up to 2 attendees)
<i>Gold</i>	Yes	Half Page	Ad in slide show	Website and Riparian magazine	Special thank you	\$800+ (with half price registration for up to 2 attendees)
<i>Silver</i>	Yes	Quarter Page	Ad in slide show	Website and Riparian magazine	Listed as sponsor	\$600+ (with half price registration for up to 2 attendees)
<i>Nonprofit Exhibitor</i>	Yes	Mention	Mentioned on a slide	Website	Listed as exhibitor	Donation appreciated (attendees to pay full registration fees)

Additional help we need, please consider:

- **Keynote Speaker** special sponsor (\$1000+ needed to help with speaker costs, special recognition)
- **Raffle Prize** donation (let us know the item(s) and estimated value)
- **Happy Hour** sponsor (suggested \$100 or more, we put your logo on a special sign and a slide)
- **Lanyards** (for about 300+ participants with your logo)
- **Bags** (for about 300+ participants with your logo)

Contact melissa.desimone@mymlsa.org with any questions or additional ideas, thank you!